



To Whom It May Concern:

I am writing to provide a professional reference for Paul Heacock. In my experience as the Director of Talent Management I have had the pleasure of working with many speakers for our trainings. Paul's delivery of BASIC Relationships and Leadership Strategies was very impactful.

Mr. Heacock has such a kind and gentle heart that shines through in a way that makes you feel he is personally invested in your success which encourages you to listen more closely to what he is saying. His presentation style is light hearted and teaches through personal experiences from his 45 years of leadership as well as his marriage, children and grandchildren. The principles taught are very BASIC and practical and can be applied to both your professional or personal life.

After the presentation several employees asked if we could have Mr. Heacock back to present again. They stated that the presentation was so memorable since he had the group laughing and engaged and the principles were so BASIC.

It is my pleasure to give Paul Heacock my highest recommendation as a speaker. He will deliver valuable information in an entertaining and memorable way that will leave employees wanting more.

Sincerely,

Kasie Garlington
Director, Talent Management